# Course Syllabus

# DATASCI 410 Data Science: Methods for Data Analysis, Winter 2019

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| C:\Users\jkinney\Desktop\mohamedMneimneh.jpg | Instructor: Mohamed Mneimneh  mneimneh@uw.edu  Office Hours: online via email | Location: Online  Dates: 01/07/2019–03/15/2019 |

# Course Description

This is the second of three courses in the Data Science program. This course provides you with a broad introduction to the theoretical and methodological basis of data science. The focus of the course is on data exploration and visualization, statistical theory, and theory or linear machine learning models. By the end of this course, you will be able to explore complex relationships data, apply statistical methods, and confidently understand the basis of machine learning algorithms.

Course Learning Objectives:<https://canvas.uw.edu/profile>

After successfully completing this course, you will be able to

* apply the data science process to a business problem including determining data requirements, exploring the data, and presenting actionable results and recommendations;
* explore complex data relationships and present results in an insightful manner to a non-technical audience;
* apply basic concepts of probability and statistics including conditional probability, sampling, and hypothesis testing;
* generalize the theory and practice of linear models as a foundation for machine learning; and
* apply basic time series models for forecasting, simple text analytics, and unstructured data analysis.

# Course Format

This is a cohort-based, online course, meaning all materials you will need to complete the course are included in the Canvas site, and that you and your classmates will progress through the course together, week by week. You will see demonstrations of the lab exercises and try some of those by yourself. There will be online discussions about the lesson topics and other activities. You will be able to do your exercises, quizzes, and assignments on your own time, as long as you turn them in by the due date listed for each activity.

You will use the Canvas LMS (Learning Management System) as the main site to track the weekly tasks and access all the materials you need to complete the exercises and assignments. You will also use Canvas to submit your assignments and take weekly quizzes. Your grades and assignment feedback will be posted in Canvas.

# Course Materials

There are no required textbooks for this course. However, the following is a list of supplementary textbooks and online resources useful for this course:

## Data Science

* [*Data Science for Business*](http://shop.oreilly.com/product/0636920028918.do), Foster Provost and Tom Fewcett, 2013, ISBN-13: 978-1449361327
* [*Data Science from Scratch*](http://shop.oreilly.com/product/0636920033400.do), Joel Grus, 2015, ISBN-13: 978-1491901427
* [*Python Data Science Handbook*](http://shop.oreilly.com/product/0636920034919.do), Jake VanderPlas, 2016, ISBN-13: 978-1491912058

## Probability and Statistics

* [*Statistics Done Wrong, the Woefully Complete Guide*](https://www.statisticsdonewrong.com/), Alex Reinhart, 2015, ISBN-13: 978-1593276201
* [*Naked Statistics, Removing the Dread From Data*](http://books.wwnorton.com/books/Naked-Statistics/), Charles Wheelan, 2014, ISBN-13: 978-0-393-34777-7
* [*Errors, Blunders and Lies*](https://www.crcpress.com/Errors-Blunders-and-Lies-How-to-Tell-the-Difference/Salsburg/p/book/9781498795784), David Salsburg, 2017, ISBN-13: 9781498795784
* [*Statistics in a Nutshell*](http://shop.oreilly.com/product/9780596510497.do), Paul Watters and Sarah Boslaugh, 2009, ISBN-13: 978-1449316822
* [*What is a P-Value Anyway: 34 Stories to help you actually understand statistics*](https://books.google.com/books/about/What_is_a_P_value_Anyway.html?id=KM9FAQAAIAAJ), Andrew Vickers, 2010, ISBN-13: 9780321629302

## Python

* [*Python for Data Analysis*](http://shop.oreilly.com/product/0636920050896.do), 2E, Wes McKinney, 2017, ISBN-13: 978-1491957660

# Technical Requirements

Your course uses the following technology. Please [check to be sure the Hardware/Software of your device](http://uwodashboard.pce.uw.edu/techTest.asp) meets the requirements.

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| --- | --- |
| **Technology** | **Hardware/Software** |
| Canvas LMS | Modern Browser (Chrome, Firefox, or Safari), Bandwidth (Internet Speed), |
| Tutorial Videos with MediaAMP | Bandwidth, Speakers or headphones |
| PDF Viewer | [Adobe Acrobat Reader](https://get.adobe.com/reader/) |
| Word-processor with spell-check | Google Docs or [MS Office](https://itconnect.uw.edu/wares/uware/microsoft/microsoft-office-365-proplus/). |
| Jupyter Notebook with Python 3.\* | [Anaconda Distribution Download](https://www.anaconda.com/download/) |

# Course Topics

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| --- | --- | --- | --- |
| Unit 1: Data Visualization | Unit 2: Statistical Analysis | Unit 3: Linear Models | Unit 4: Other Machine Learning Models |
| **Lesson 1**—Data Exploration I  **Lesson 2**—Data Exploration II | **Lesson 3**—Combinatorics & Probability Distributions  **Lesson 4**— Sampling & Hypothesis Testing  **Lesson 5**—Introduction to Bayes Theorem | **Lesson 6**—Introduction to Regression  **Lesson 7**—Regression & Regularization  **Lesson 8**—Time Series Analysis | **Lesson 9**—Näive Bayes  **Lesson 10**—Basic Text Analytics |
| **Milestone 1**—Data Visualization Complementary Views | **Milestone 2**—Hypothesis Simulation | **Milestone 3**—Regression Models | **Milestone 4**—Independent Project |

# Student Assessment

To successfully complete this course, you must:

* participate actively in discussion forums;
* answer the quiz questions;
* complete the lesson assignments; and
* submit the milestone projects.

**You will need to complete and submit all components of each assignment, quiz, and project, and earn an overall average score of 80% or more to pass this course.** Your grade for this course will be recorded on your transcript as SC (satisfactory completion) or USC (unsatisfactory completion).

# GRADING TABLE

Your final grade is based on the following components:

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| --- | --- |
| **Component** | **Percentage** |
| Quizzes | 20% |
| Lesson Assignments | 20% |
| Focused Discussions | 16% |
| Milestone Projects 1, 2, and 3 | 24% |
| Milestone Project 4 | 20% |

**Focused Discussions:** Each lesson includes a Focused Discussion that asks you to make a choice, justify it to your fellow students, and respond to the postings of other students. Each discussion is worth a possible 4.0 points. You are required to respond to **all** Focused Discussions.

**Quizzes:** The quiz questions are based on the basic application of important concepts from the weekly lessons.

**Lesson Exercises:** Each lesson provides an opportunity for you to practice the skills demonstrated and then apply the skills toward the completion of a milestone project. These exercises are not graded and not required, but we encourage you to complete them for your own benefit.

**Milestone Projects:** At the end of each part of the course, a milestone project is due representing the application of the skills and knowledge acquired during the course lessons.

# Student Code Policy

The University of Washington's Student Conduct Code applies to all students, including students enrolled in UW Professional & Continuing Education courses. Students are expected to maintain the highest standards of academic responsibility. Plagiarism and other kinds of academic misconduct are considered serious offenses at the UW. Plagiarism is using someone else’s words or ideas without proper citation. It can range from failure to credit a single sentence or paragraph to passing off an entire article, speech or another student’s paper as one’s own. Instances of academic dishonesty for noncredit courses are handled by the University of Washington Professional & Continuing Education Committee on Academic Conduct. If evidence of academic misconduct is established, the student will be given a failing grade for the course and any request for a refund of course or other fees will be denied.

# Disability Services

The Disability Services Office strives to help make the UW community more accessible for all. If you are a non-degree student seeking accommodation for a permanent or temporary disability, contact the office for more information and assistance. You can reach Disability Services at 206-543-6450 or [dso@uw.edu](mailto:dso@uw.edu)

# About the Instructor

Mohamed Mneimneh has been with SAP for more than nine years, holding roles as research scientist, software engineer, product manager and principal solution adviser. Mneimneh helps companies digitally transform their business using machine learning and data science. He holds a Ph.D. in computer and electrical engineering with a focus on machine learning from Marquette University

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